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Kunderd Gladioli *rival the Rainbow*



A. E. KUNDERD
The Originator of
THE RUFFLED AND THE LACINIATED GLADIOLI
Goshen, Indiana



Season of 19

Dear Flower Friend:

Just now I am thinking particularly of a letter that came to me from f
Brazil, which said in part:

"Words completely fail me when I try to express my admiration for Kunderd
Gladioli. I buy no others, as I am convinced that there are no finer Gladioli gro
And another one from Belgium saying:

"Please do not forget to send me your catalog every year, as I want mo
your wonderful creations. I have 268 of your varieties, 50 of which I exhibited
recent flower show. I could not describe the success I had. I received first

Gold Medal, the congratulations and acclamation of the J

Could you be here with me day after day and read, from
thousands of unsolicited letters I receive, about the enjoy
and the satisfaction Kunderd Gladioli are giving to flower
the world over, I am quite sure your enthusiasm would
no bounds.

The offerings in my 1927 catalog, a copy of which wa
to you early in January, are arranged so that making up an
is quite an easy matter. I want you to also know that s
you find it troublesome to decide what to order, I will glac
the selecting for you and assure you complete satisfaction.

Won't you turn to the Kunderd G
catalog today and decide to grow at least
of my varieties this year?

Sincerely yours,

A. E. Kunderd

I sent you \$10.00 asking you to select for me the
best gladioli for the money as I was just starting my
new flower garden. Each bulb you sent me has
bloomed or will bloom and each gladiolus is a wonder
of beauty. I do not believe I could have selected, for
three times the amount I sent, such flowers; they are
a perfect glory. I thank you and will order just as
many bulbs as I can afford next year.

MRS. E. F. MCKENZIE, Georgia.



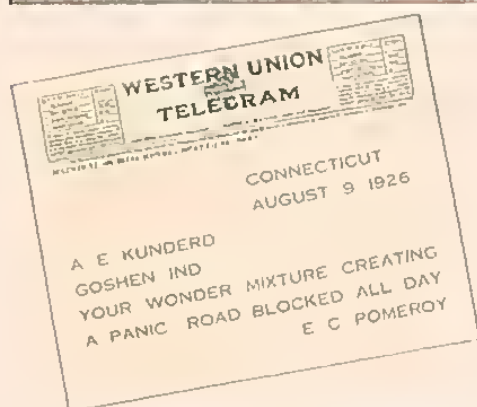


Even though you may have become so great an enthusiast about Gladioli that you prefer to grow only named varieties, I want to say that a high-class Gladioli mixture ought to be a part of every garden collection.

Every one who has cultivated fine Gladioli mixtures, or who has seen them growing and in bloom, will agree that this is undoubtedly the way to get the most in pleasure from variety and beauty at the least cost.

For many years I have realized the importance of fine mixtures and have given a great deal of time and attention in developing them so that my mixtures would include the greatest number of kinds of the best types and a variety in color and form that will please even the most particular grower.

SOUTH DAKOTA, 1926.
Last year I bought my first Gladioli from you, for which I paid three dollars, but I had thirty dollars worth of enjoyment from them. The colors as well as the flowers were beautiful; most of them had two spikes and some of them three spikes of large blossoms.



I describe and list my different mixtures on pages 29, 65 and 66 of my 1927 catalog, and offer suggestions that will be not alone interesting to you, but helpful as an aid to your decision.

My "*New Wonder*" mixture (page 29) has proved itself to be quite the outstanding mixture offering of the entire Gladiolus world. I tell you how it was built-up and is kept-up to assure its continued superior quality.

My "*Glory*" and "*Ideal*" mixtures (page 65) are likewise well balanced in color and types and are constantly improved, which assures a dependable assortment at a moderate price.

The "*Orchid*" and "*Grand*" mixtures are made up exclusively from thousands of varieties of Primulin Hybrids which include the pastel shades, yellows, oranges, and similar tints in carefully balanced assortments. These are the Gladioli that are so truthfully said to rival the orchid — the daintiest types so suitable for decorative purposes.



I hope you will decide to try one or more of my mixtures this year, as I know you will be pleased with them. My customers are always glad they bought them, as you see from their letters.

Please use this Order Sheet as it will aid in filling your order more promptly and help avoid mistakes - A. T. K.

ORDER FORM

A. E. Kunderd, Goshen, Indiana, U. S. A.

Please forward to _____ Amount inclosed, \$ _____

Name _____ R. F. D. No. _____

Street _____ P. O. Box _____

Post Office _____ State _____

County _____ Express Office _____

Date of Order _____ 192 _____

Please write name and address plainly, and fill in all blanks carefully. attach price to each article and add up accurately. If no objection, we substitute a similar or better variety when out of kinds ordered. Order early. PLEASE WRITE LETTER ON SEPARATE SHEET.

QUANTITY	VARIETY ORDERED	PRICE	
		Dollars	Cents
	TOTAL		



"Words Fail To Express the Pleasures Your Gladioli Gave Us This Summer." Mrs. T. R. Funk, California.

CONNECTICUT, March 3, 1926.

I sent for your Ideal Mixture and was delighted with them. I had the best I could buy here but yours beat them all out. The results surprised me, they grew so strong and sturdy, needing no stakes, and the blooms were wonderful. My work among my flowers, even on a small scale, brings me remuneration, but best of all, it brings me peace when cares press hard.

MRS. CHARLES PIPER



PENNSYLVANIA, August 16, 1926

I felt I must write you and tell you of the gladioli I got from you this spring. I purchased 25 bulbs of your Glory Mixture and I never saw such flowers. They were wonderful. I had the 25 mix., your last offer. People who saw my glads said they didn't dream there were such flowers in the gladiol and I told them there weren't except you purchase Kunderd bulbs.

MRS. J. HENRY RAISTON



CALIFORNIA, 1926.

Have been wonderfully surprised by the beautiful gladioli from the mixture collection you sent. It exceeded my expectation. Just like waiting for Santa Claus, to see each one unfold.

MRS. R. S. HEATON

WEST VIRGINIA, February 17, 1926

I planted 100 of your mixture last year and had very fine results, and have given away all Gladiolus bulbs not Kunderd, that I have collected in a small way for several years, as yours are far better, and I want at least 100 of your new mixture.

L. I. HALL



NEW YORK, April 16, 1926

In reference to your Glory Mixture, I wish to state that the bulbs surpassed all expectations. It would be a hobby by itself to plant a new batch of Glory Mixture each year

F. X. HUPE



"Every Year the Gladioli We Get from You Seem More Beautiful Than the Ones Before." Mrs. Charles Palmer, New York.

Kunderd *Gladioli*

Stand Supreme

